

# SIAM News Online Hero Guidelines

- Dimensions: 1900 x 625 pixels
- Accepted file types: png, jpeg, GIF, animated GIF. Animated GIF files must be less than 1 MB
- File Size: Still image or animated gif, under 1000 KB
- Text must be embedded in the graphic
- Text placement must be on color bars
- Fonts are Arvo, Montserrat (or a similar typeface) at 10 points
- Text covers no more than 25% of hero image, 10 word limit

