

AN INVITATION TO EXHIBIT

Annual Meeting

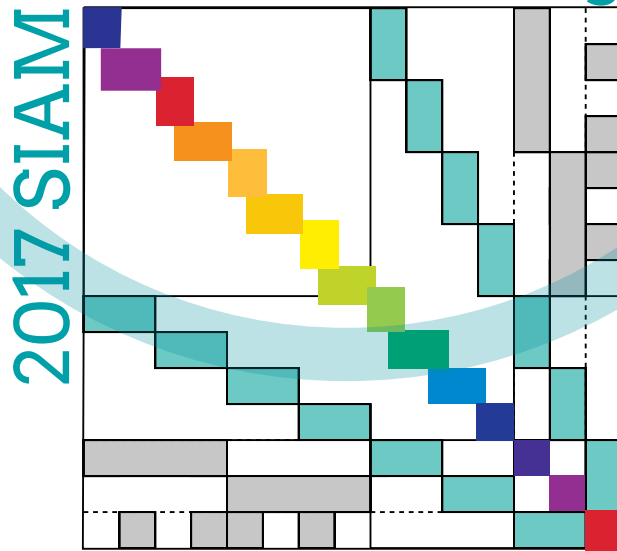


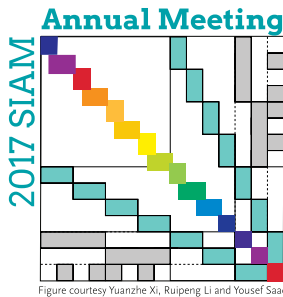
Figure courtesy Yuanzhe Xi, Ruipeng Li and Yousef Saad

July 10-14, 2017

David Lawrence Convention Center
Pittsburgh, Pennsylvania, USA

SOCIETY FOR INDUSTRIAL AND APPLIED MATHEMATICS

www.siam.org/meetings/an17exhibits.php
marketing@siam.org



July 10-14, 2017
David Lawrence Convention Center
Pittsburgh, Pennsylvania, USA

www.siam.org/meetings/an17

GENERAL INFORMATION

The exhibit hall at the 2017 SIAM Annual Meeting will be open Monday, July 10, through Thursday, July 13. This meeting is a gathering of applied and industrial mathematicians, computer scientists, engineers, and statisticians from a variety of fields. It is a forum for attendees to exchange ideas, expand their network, and discuss the latest trends in the mathematical sciences community. We anticipate an attendance of between 1800–2000.

HOW WILL THE 2017 SIAM ANNUAL MEETING BE PROMOTED?

Call for Papers

A call for papers is sent to more than 18,000 individuals around the world, including all SIAM members plus members of related societies. The call for papers is posted on the SIAM website at www.siam.org/meetings.

Space Advertising

The meetings are advertised in *SIAM News* and other trade publications and conference calendar listings and via email and through e-letter to SIAM members.

Poster Program

A poster promoting the meetings was mailed in October 2016 to more than 15,000 people and locations, including all SIAM members, academic institutions, federal government agencies, industrial research organizations, and relevant departmental chairpersons.

Program Information

The program information will be posted on the web at siam.org/meetings and promoted in *SIAM News* (print and online), postcards, and social media.

Complimentary visitor passes

Invite your preferred clients and potential customers to visit you at the show. Two passes, valued at \$50 each, are available to exhibitors at no charge. The passes allow entry to the exhibit and coffee hall only. Admission to technical sessions requires full registration.

Sponsorship of refreshment breaks and/or receptions

Increase your organization's presence at the SIAM meeting by taking advantage of a sponsorship opportunity. You can provide food, entertainment, a great location for an event, or even needed essentials, like registration bags or internet access! You will be recognized in the program and on signs throughout the meeting for your generosity and support of the meeting and the applied and computational mathematics community. A sponsorship contract is enclosed and is also available online at www.siam.org/meetings/pdf/sponsor.pdf. For details about specific events please contact marketing@siam.org via e-mail.

SIAM News or SIAM News Online

There are a myriad of supporting marketing opportunities that can create or enhance your existing presence. Consider placing a print ad in *SIAM News* or a banner ad on *SIAM News Online*.

Digital Products

Consider the various marketing opportunities available, such as: placing a button or other linked graphic in *SIAM Unwrapped* (member e-newsletter), a banner ad in eTOC (Table of Content), an e-mailed *SIAM Journal*, a *SIAM News Online Alert*, or sponsoring the mobile app at the meeting.

Print Products Mailing List

Conference program ads are also another effective way to engage the attendees. The inserts in registration packets will be handed out on-site to all meeting registrants. This opportunity puts your product directly in the hands of each attendee. Continue engaging the attendees of the meeting by renting the attendee list. The rental rate is \$250/M for a one time use. E-mail addresses are not available for use.

All of these opportunities can be accessed at: <http://www.siam.org/advertising/>

BOOTH RENTAL

Booth prices are:

\$1455 for the first
8' x 10' booth

\$1375 for the second
8' x 10' booth

\$1275 for any additional
booth(s)

Booth rental includes:

- 8' high background and 3' high side dividers.
- One 6' by 30" display table; two chairs; one 7" x 44" booth identification sign consisting of name and booth number; one waste basket.
- Listing in the final meeting program on the conference website, and in the app
- One copy of the final meeting program per booth.
- Two complimentary exhibitor staff badges per booth.
- Two free visitor passes for the exhibit area only; these passes may be used for customers or prospects that you invite to the show.
- Free Wi-Fi in the exhibit hall



SPACE ALLOCATION

To ensure your booth space and preference in location, return the enclosed contract with payment on or before **June 12, 2017**.

Booths will be assigned on a first-come, first-served basis, determined by the date the contract and payment are received. Prior exhibition at SIAM events will also be considered. If the booth(s) of your choice has already been assigned, you will be given the nearest booth available. The final deadline for receipt of contract and payment for booth space is June 12, 2017.

CANCELLATIONS

Full refunds are paid 60 or more days prior to the conference.

A full refund of monies paid to SIAM will be returned to the exhibitor if written notice of cancellation is received 60 or more days prior to the meeting. If such cancellation is received between 30 and 59 days, 50% of all monies paid to SIAM by the exhibitor will be returned. If such cancellation is received 29 or fewer days prior to the meeting, SIAM will not return any monies paid by the exhibitor to SIAM.

HOTEL ACCOMMODATIONS—RESERVE EARLY!

The 2017 SIAM Annual Meeting will be held at the David Lawrence Convention Center (DLCC).

The room rate for SIAM meeting attendees is \$189 per night at the Westin Hotel and \$179 per night at the Omni Hotel. These rates will be offered three days before and three days after the official conference dates, July 10–14, 2017, based on availability, to accommodate those wishing to spend extra time in the area. Don't forget to say you are with the SIAM conference to get the discounted conference rate.

Room reservations are the responsibility of each participant and should be made by calling the hotel directly or by using the "online reservations" hyperlinks on SIAM's website. The cut-off date for making hotel reservations is June 12, 2017. We strongly suggest that you make your reservations early.

ABOUT SIAM

The Society for Industrial and Applied Mathematics was founded in 1952 to further the application of mathematics to science and industry, to promote basic mathematical research leading to new methods and techniques useful to industry and science, and to provide media for the exchange of information and ideas between mathematicians and other technical and scientific personnel.

SIAM conferences are centered around specific applications of mathematics. Topics include: dynamical systems, linear algebra, optimization, simulation, parallel processing, geometric design, and others. Every SIAM conference provides exhibitors with an opportunity to display their materials on tabletops. The annual meeting is currently the only meeting to include a traditional exhibit hall with booths.

Each issue of *SIAM News* contains articles and information, a calendar of events, professional opportunities, and much more. Other vehicles available for advertising are *SIAM News*, *SIAM News Online*, *SIAM Unwrapped*, *TOC* (Table of Contents) alerts for *SIAM News* and journals, and the conference programs for each SIAM conference.

EXHIBIT HALL FLOOR PLAN

SOCIETY FOR INDUSTRIAL AND APPLIED MATHEMATICS

Coming Soon!

SHOW HOURS

(Subject to change)

Exhibitor Set-Up

Sunday 7/9
12:00 pm–5:00 pm

Exhibit Hall Open

Monday 7/10
9:30 AM -4:30 PM

Tuesday 7/11
9:30 AM -4:30 PM

Wednesday 7/12
9:30 AM -4:30 PM

Thursday 7/13
9:30 AM -4:30 PM

Exhibitor Dismantle

Thursday 7/13
4:30 pm –8:00 pm

Drayage Company

FREEMAN

9900 Business Parkway
Lanham, MD 20706
Telephone: (301) 918-7975
Fax: (469) 621-5609
Email:
FreemanWashingtonES@freeman.com

KEY FACTS

LOCATION

David Lawrence Convention Center
1000 Ft. Duquesne Blvd.
Pittsburgh, PA 15222
USA

Phone: +1-412-565-6000
Email: info@pittsburghcc.com
<http://www.pittsburghcc.com/>

Exhibit Dates

July 10–13, 2017

ATTENDANCE

1700–1900 (anticipated)

BOOTH PRICES

\$1455 first booth
\$1375 second booth
\$1275 third/additional booth(s)

CONTACT

SIAM

Kristin O'Neill
Marketing Representative
Phone: 215-382-9800 x364
E-mail: marketing@siam.org

SIAM EXHIBITORS (PAST AND PRESENT)

AAAS
Academic Press, Inc.
Academy Math
Addison-Wesley Publishing Co.
AK Peters, Ltd.
American Institute of Mathematics
American Institute of Physics
American Mathematical Society (AMS)
American Society of Mechanical Engineers (ASME)
American Statistical Society (ASA)
Ames Laboratory
Aptech Systems, Inc.
Association for Computing Machinery (ACM)
Association for Symbolic Logic (ASL)
Association for Women in Mathematics (AWM)
Blackwell Publishers
Birkhäuser
Brookhaven National Laboratory
Brooks/Cole and Duxbury
Cambridge University Press
Canadian Applied and Industrial Mathematics Society (CAIMS)
Carfax Publishing
CASIO
Chapman and Hall
Chapman University
CiSE magazine
Computational Mechanics
COMSOL
CRC Press, Inc.
CSIRO Division of Mathematics and Statistics
DeGruyter
Design Science
DiffEquations.com
Digital Product Simulation, Inc.
EDP Sciences
Elsevier
Farrar, Straus & Giroux/Macmillan
Feshbach Publishers
Florida Department of Education
Gauthier-Villars North America, Inc.
Gordon and Breach Science Publishers, Inc.
HFSP Publishing
Hindawi Publishing Co.
IBM Corporation
IBM Research
ICIAM
IEE/Inspecc Publishing
IGERT Ecosystem Informatic at Oregon State University
IMA Journals
IMSL, Inc.
INFORMS
Institute for Scientific Information
Interactive Products Division– Numonics
International Atomic Energy Agency
International Press
The International Society for Optical Engineering (SPIE)
International Specialized Books
IOP Publishing, Inc.
IOS Press
Iverson/Strand Software, Inc.
J Software
John Wiley & Sons, Inc.
Jones and Bartlett Publishers, Inc.
Julia Computing
Kadon Enterprises
The Krell Institute
Kluwer Academic Publishers
MacKichan Software
Macsyma, Inc.
Marcel Dekker, Inc.
Materials Research Society
Mathematical Association of America (MAA)
Mathsoft
The Mathworks
McGraw Hill Publishing Company
MIT Press
Morgan Kaufmann Publishers
National Institute of Biomedical Imaging and Bioengineering
NCAR Graphics
NSF Math Institutes
Numerical Algorithms Group (NAG)
Optimal Designs Enterprise
Oxford University Press
Oxford University Press Journals
Pearson
Pergamon Press
Perseus Books Group
Pfizer, Inc.
Pinter Consulting Services
Plenum Publishing Corporation
Powell Technical Books
Prentice-Hall/Pearson Education
Princeton University Press
R. T. Edwards, Inc.
Rogue Wave Software, Inc.
Routledge
The Royal Society
SADCO/INRIA
Salford Systems
Sage Science Press
Sandia National Laboratory
SIMIODE
SINC
Società Italiana de Matematica Applicata Industriale (SIMAI)
Soft Warehouse, Inc.
Solar Crest Publishing
SPIE
Springer
StatSoft
Statistics.com
STSC, Inc.
Swets & Zeitlinger Publishers
SYSTAT, Inc.
Taylor & Francis Publishers
Tecplot
Tech-X Corporation
Thiess Research
University of Pennsylvania Press
Veeder-Root
VSP International Science Publishers
Wadsworth-Brooks/Cole Advanced Books and Software
Waterloo Maple Research
Wilfrid Laurier University
Wolfram Research, Inc.
World Scientific Publishing Company

Exhibit Form and Booth Description Form

EXHIBIT DATES: JULY 10–13, 2017

EXHIBITING ORGANIZATION

Please type or print the following information exactly as it should appear both in the conference program and in the app.

Organization Name _____

Contact Name: _____

Address _____

City/State/Zip/Country _____

Telephone Number _____

E-mail _____

URL: _____

Description (75-125 words): _____

App logo Size: 294 x 84 pixels. File size not to exceed 256KB.

EXHIBIT FEE

\$1455 for first 8' x 10' booth; \$1375 for second 8' x 10' booth; \$1275 for third and any additional booth(s).

Please select the booth space(s) you prefer from the floor plan on the back of the prospectus.

1st choice _____ 2nd choice _____ 3rd choice _____

SIAM will do its best to provide you with your first choice. Booths are assigned on a first-come, first-served basis.

Number of 8' x 10' booths reserved _____ Total booth(s) cost \$ _____

SIGNATURE

By signature, the Exhibitor agrees to abide by all terms and conditions set forth in the Exhibition Rules and Regulations.

Authorized Signature _____ Date _____

Name (please print) _____ Title _____

PAYMENT

You may pay by check, credit card, or wire transfer.

Check made payable to SIAM.

Credit card: (Please circle card type: VISA, MasterCard, American Express, or Discover)

Card number: _____ Expiration date: _____ Signature _____

Wire transfer information can be provided upon request.

The exhibit fee must be received with this completed form, app logo, and payment by June 12, 2017 if you want to be listed in the conference program, conference website, and app.

Please e-mail the exhibit form to:

SIAM

Marketing Representative

Phone: 215-382-9800 x364

Email: marketing@siam.org



Exhibition Rules and Regulations

EXHIBITION POLICIES

LIABILITY: Upon approval of this contract by an authorized Exhibitor representative, it is expressly understood that the Exhibitor has read and agreed to abide by the SIAM liability policies outlined below.

The Society of Industrial and Applied Mathematics, hereinafter referred to as SIAM, and all organization and individuals who are employed by or associated with it, in connection with this Exhibition, will not assume responsibility and shall be held harmless by all exhibitors for damage or loss resulting from fire, theft, or any other cause whatsoever, including accident or injury to exhibitor, their employees and agents, the public, or others. The exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness, or otherwise, of exhibitor or his employees or agents.

LOCATION: SIAM reserves the right to determine final placement of the exhibitor.

TRANSPORTATION/SETUP: All transportation costs, and any other costs related to exhibit setup not explicitly offered above by SIAM, are to be paid by the Exhibitor. The address and date by which all materials must be sent will be available at a later date.

LOSSES: SIAM will not take responsibility for damage to exhibitor's property or lost shipments either coming in or going out, nor for moving costs. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for the exhibit space reserved as per this contract. SIAM cannot be held responsible for loss or damage to any exhibitor's property. Exhibitors are advised to insure against these risks.

MUSIC LICENSING: No copyrighted music may be played in the exhibition area in any fashion (including but not limited to: background music on video or audio tape presentations) without appropriate licensing. The exhibitor is solely responsible for obtaining these licenses for music originating in the exhibitor's booth/display area. The exhibitor is also responsible for any fines, court fees, and all other costs that may arise from failure to comply with these licensing requirements.

CANCELLATION/SPACE REDUCTION: Any cancellation, space reduction requests, or requests for changes of this contract must be made in writing and forwarded to SIAM at: 3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688. Cancellation or space reductions will be subject to charges according to the following schedule:

- More than 90 days before show start date: Eligible for full refund.
- More than 30 days and less than 89 days before show start date: 50% of booth fee is forfeited.
- Less than 30 days before show start date: No refund.

In the event of cancellation or reduction of contracted space, and subject to the above cancellation charges schedule, SIAM shall retain the right to resell canceled space without rebate or allowance to the exhibitor.

TERMINATION OF EXHIBITION: In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of SIAM, unfit for occupancy, or in the event the holding of the Exhibition or the performance of SIAM under the Exhibit Reservation Contract (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of SIAM, said Contract and/or the Exhibition (or any part thereof) may be terminated by SIAM. SIAM shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of SIAM.

If SIAM terminates said Contract and/or the Exhibition (or any part thereof) as aforesaid, then SIAM shall not be liable to the exhibitor other than for a prorated refund of such exhibitor's space price payment determined on the basis of the number of exhibit days remaining. For purposes hereof, the phrase "cause or causes not reasonably within the control of SIAM" shall include, but not by way of limitation: fire, casualty, flood, epidemic, earthquake or inclement weather; explosion or accident; blockade or embargo; governmental restraints; restraints or orders of civil defense or military authorities; act of public enemy, riot, or civil disturbance; strike, lockout, boycott, or other labor disturbance; inability to secure sufficient labor, technical, or other personnel; failure, impairment, or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition, or commandeering of necessary supplies or equipment; local, state, or Federal law, ordinances, rule, order decree, or regulation, whether legislative, executive, or judicial, and whether constitutional or unconstitutional; or Acts of God.

ARBITRATION: Any controversy of claim arising out of or relating to this contract or the breach thereof, shall be settled by arbitration in Philadelphia, Pennsylvania, USA, and in accordance with the U.S. Arbitration Rules of the United States Arbitration Association, and judgment upon the award rendered by the Arbitrator(s) may be entered in any court having jurisdiction thereof.

EXHIBITION SPACE SPECIFICATIONS

TABLES: Open-space tables are 2' x 6' x 30" high, or the equivalent floorspace. Maximum height of display from table surface is 4', and depth of display cannot exceed 5'. No floor-standing backdrops. If your display exceeds these limits, please choose a booth area. **INCLUDES:** 6' draped table and company sign. Utilities are not included.

BOOTHS: Booth areas include 8' x 10' display space. 8' high back drape and 3' siderail drape and company sign are included. Height restriction of 8'. Utilities and booth furnishings are not included, but may be ordered from the service kit, to be mailed in March.

INSTALLATION AND DISMANTLING: Setup time, exhibit hall hours, and dismantling time are listed in the show hours. Each Exhibitor must deliver to the exhibit hall area all equipment, apparatus, goods, materials, etc., and there erect and completely install the display in the space contracted by such Exhibitor no later than one hour prior to the published opening time of the exhibit hall. Work will be strictly prohibited after

that time. Property received after the opening must be arranged in spaces only during the hours when the exhibit hall is not open to attendees.

Exhibits will not be permitted to be packed or removed from the building at any time after installation until the final closing of the exhibit hall unless special permission in writing is obtained from SIAM. Failure to comply will result in a \$500 fine and be precluded from participation in future shows.

Booth must be fully staffed during the entire conference. Exhibits must be removed no later than two hours after show end time.

Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the show before conclusion of breakdown period.

SIAM reserves the right to make such modifications in the exhibit hours as may be necessary to meet program needs, with full and sufficient notice given to all contracted Exhibitors.

Installation will take place on Sunday, July 9, from 12:00 p.m. to 5:00 p.m. All Exhibits must be in place by 9:30 a.m. on Monday, July 10. Exhibitors may begin dismantling after 4:30 p.m. on Thursday, July 13 and must be completed by 8:30 p.m. on Thursday, July 13.

Note: There will be a coffee break in the exhibit hall from 3:30–4:00 p.m. and attendees may wish to finalize or make last-minute contacts with you.

SHOW HOURS: (subject to change)

Monday 7/10	9:30–4:30	Exhibit Hall Open
Tuesday 7/11	9:30–4:30	Exhibit Hall Open
Wednesday 7/12	9:30–4:30	Exhibit Hall Open
Thursday 7/13	9:30–4:30	Exhibit Hall Open
Thursday 7/13	4:30–8:00	Exhibitor Dismantle

SHOW COLORS: The Exhibit Hall is carpeted. The drape colors are blue and white.

ELECTRICITY: Electrical accommodations will be provided through the hotel. The exhibitor is responsible for contracting the hotel for power; please do not neglect this item. If you need NEMA, or other plugs, you must make your own arrangements. Electrical requirements should be submitted to the hotel eight weeks prior to installation.

BOOTH PERSONNEL: Each 8'x10' booth shall be staffed by no more than two persons. Additional badges may be purchased. Exhibitors must not share these badges. A \$50 fee will be charged for each additional person. Exhibitors must submit a list of personnel who will be staffing their exhibit for registration and name badge purposes by June 12, 2017.

Advertising Commitment Form

Listed below are some of the advertising opportunities available to exhibitors to supplement your marketing effort at the 2017 SIAM Annual Meeting.



DIGITAL ADVERTISING

SIAM UNWRAPPED: e-mailed member newsletter monthly

Issue(s) _____

Position: Primary \$1,800 Midway \$1115 Closing \$585
Top Sidebar \$725 Mid Sidebar \$650

Artwork deadline: the first of each month

Artwork specifications: primary, midway and closing banner ads must measure 397 pixels x 200 pixels.

Sidebar banner ads must measure 247 x 247 pixels.

Format: .jpg. Unwrapped transmits in HTML

AN17 MOBILE APP SUPPORT

\$7000 Exclusive Sponsor

\$_____ Partial Sponsor

The app can be found at the App Store and Google Play. The app is called SIAM 2017 Events.

Artwork specifications: multiple formats of artwork are required for iOS, Android, and HTML 5

Artwork deadline: 5 weeks before meeting

BANNER ADS ON SIAM NEWS ONLINE

Position: (Select one)

Exclusive Sponsor Banner ad-30 days \$750.00

Top Position Stand Alone Banner ad-30 days \$500.00

Bottom Position Stand Alone Banner ad-30 days \$350.00

Date(s) Posted: _____

Artwork Specifications: 277 x 300 pixels. Format: png, .jpg or .gif.

Artwork deadline: within 3 days of desired posting date. There is a 10% discount on SIAM News Online banner advertising if you have placed a print SIAM News ad within 12 months.

SIAM NEWS ETOC (E- TABLE OF CONTENTS)

SIAM News Online Notification

Issue: _____

Midway \$500 Closing \$275 Top sidebar \$475

Bottom sidebar \$375

Artwork specifications: midway and closing: 397 x 200 pixels.

Top and midway sidebar: 247 x 247 pixels Format: jpg or png.

Frequency: First of the month

Artwork deadline: 5 days prior to transmission

Please e-mail the completed form by June 12, 2017 to:

SIAM
Marketing Representative
Phone: 215-382-9800 x364
Email: marketing@siam.org

PRINT ADVERTISING

SIAM NEWS

SIAM News Issue (s): _____

Ad type: Display or Classified Display Display

ad size: (See page 3) Horizontal Vertical Rate: _____

Artwork deadlines and display ads: Please see SIAM News Rates and Deadline page Artwork Specifications: grayscale PDF.

Add \$500 per ad for 4 color process

SIAM News prints the first of the month & mails monthly except for the Jan/Feb and July/August issues. The combined issues mail approximately the 19th -25th of the month.

The June issue is ideal to coincide with Annual Meeting.

CONFERENCE PROGRAM ADS

Ad size: full page (check)

Rate: \$925

Ad dimensions: 7.5" x 9.5 "

Artwork specifications: grayscale PDF

Art deadline: 5/15/17

AGENCY COMMISSION

A 15% discount off gross billing is extended to recognized advertising agencies for all digital & print advertising except for the App Sponsor.

MATERIAL REQUIREMENTS

PDF is preferred for all print artwork.

CANCELLATION POLICY

No refunds on print or digital ads cancelled after space reservation due dates. All cancellations must be received in writing.

ADVERTISING POLICY

SIAM reserves the right to reject sponsorships and/or artwork submissions.

ARTWORK SPECIFICATIONS

All artwork deadlines and specifications can be viewed at www.siam.org/advertising.

Send insertion order and artwork files to the Marketing Representative at marketing@siam.org.

Payment

You may pay by check, credit card, or wire transfer.

Check made payable to SIAM.

Credit card (VISA, MasterCard, Discover, or American Express)

Card type: _____ Expiration date: _____

Card number: _____

Signature _____

Wire transfer information can be provided upon request.

Exhibitor Badge Information

EXHIBIT DATES: JULY 10–13, 2017

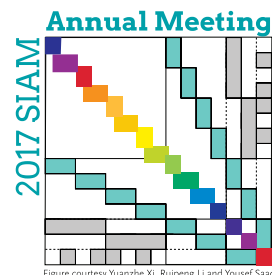


Figure courtesy Yuanzhe Xi, Ruipeng Li and Yousef Saad

July 10-14, 2017
David Lawrence Convention Center
Pittsburgh, Pennsylvania, USA

COMPANY NAME _____

STAFF EXHIBITOR BADGES

SIAM will be printing exhibitor staff badges prior to the meeting. Please list below the personnel who will be staffing your exhibit and return this form by e-mail to marketing@siam.org. Up to two (2) people per 10' x 10' booth will be permitted in the exhibit hall. Each will receive a complimentary exhibitor identification badge, which will allow them access to the exhibit hall area only. Exhibitors who wish to attend sessions should register as an attendee. Exhibitors will receive the SIAM member rate.

1. _____
2. _____
3. _____
4. _____

COMPLIMENTARY VISITOR PASSES

Invite your preferred clients and potential customers to visit you at the show. Two free passes are available to exhibitors at no charge. If you wish to obtain free passes for the exhibit hall area only, please email a list of expected visitors to marketing@siam.org by June 12, 2017.

FREE!!

1. _____
 2. _____
- Additional at \$50 each:
1. _____
 2. _____

Please email the completed form by June 12, 2017 to:

SIAM
Marketing Representative
Phone: 215-382-9800 x364
Fax: 215-386-7999
Email: marketing@siam.org

Unstaffed Tabletop Exhibit

EXHIBIT DATES: JULY 10–13, 2017

EXHIBIT HOURS: 9:30–4:30, MONDAY–THURSDAY

The COMBINED EXHIBITS will be an integral part of this meeting, and the location and arrangement of the exhibit area will allow free access to the exhibits throughout the meeting. We have, by experience, learned that the exhibits are a very important part of the meeting, both for the exhibitors and for those attending the meeting. We anticipate that this will be a well-attended meeting and hope you will participate.

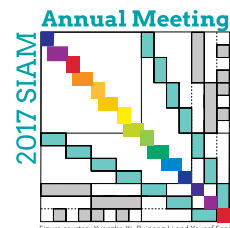


Figure courtesy Yuanzhe Xi, Ruiheng Li and Yousef Saad

July 10-14, 2017
David Lawrence Convention Center
Pittsburgh, Pennsylvania, USA

Publisher/Organization Information

Publisher _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Contact Name _____ Title _____

Signature _____ Date _____

Exhibit Information

Please list the number of unique titles for each book, journal, and/or promotional piece that you wish to display at the combined exhibit:

Books _____

Journals _____

Promotional literature: _____

Exhibit Type:

Individual table \$755	\$ _____
Up to four (4) tables \$1105	\$ _____
Book(s) \$90 per title	\$ _____
Journal(s) \$105 per journal volume	\$ _____
Journal(s) \$90 per journal issue	\$ _____
Promotional literature \$110 per 300 copies of item	\$ _____
Registration packet insert \$755	\$ _____
Final program advertisement \$925	\$ _____
Stand-up poster \$120	\$ _____
Total Amount Due	\$ _____

Payment

You may pay by check, credit card or wire transfer.

Check made payable to SIAM.

Credit card (VISA, MasterCard, American Express, or Discover)

Card type: _____ Expiration date: _____

Card number: _____

Signature _____

Wire transfer information can be provided upon request.

Please e-mail this contract with book titles, prices, and authors to:

SIAM Marketing Representative

Phone: 215-352-9000, x 364

FAx: 215-386-7999

E-mail: marketing@siam.org

Information/Instructions

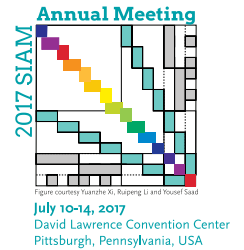
- It is understood that books displayed at Combined Exhibits will not be returned, but will be donated to a local college, university, or students.
- It is also understood that these exhibits cannot be staffed.
- Please return this form with book titles, prices, and authors filled in before **June 12, 2017**.
- Inserts in registration packets will be handed out on-site to meeting registrants. Rate applies to one 8.5" x 11" page, quantity is 2,000. A surcharge will be applied for the insertion of booklets, oversized materials, and for inserts received after the deadline. All inserts must be: 8.5" x 11" maximum trim size; 50–70# text sheets (any color stock or ink allowed); flat sheets only, no folds.
- Printing: one or both sides. SIAM reserves the right to approve all text prior to insertion. Inserts must be received by **June 5, 2017**.
- **Do not send shipments to SIAM. Shipping must be done through the exhibitor shipping company. Shipping instructions will be sent to you upon receipt of this contract.**
- There may be materials handling charges assessed by either the hotel or the service company for the conference that you will be responsible to pay.

Payment should accompany this contract.

Cancellations must be in writing.

Sponsorship Commitment Form

You can increase your organization's presence at the 2017 SIAM Annual Meeting by taking advantage of one (or more) of the many sponsorship opportunities available at this meeting (see below). Your sponsorship ensures that your company will be recognized in the meeting program, in the mobile app, and on signs throughout the meeting. Please check the item(s) you would like to sponsor:



EVENTS:

Prizes and Awards Luncheon.....	\$35,000
Sunday's Welcome Reception.....	\$30,000
Community Reception.....	\$30,000
Poster Session Reception	\$30,000
Graduate Student and Industry Members Networking Reception	\$25,000
E-mail Café, throughout the event.....	\$20,000
WI-FI Sponsor, throughout the event.....	\$20,000
Coffee Break.....	\$5,000
(Monday–Friday)_____ (indicate AM or PM)_____	

MATERIALS AND AIDS:

Registration Bags with your name/logo and SIAM's logo	\$10,000
2,500–3,000 Hotel Cards-full front & back color access card	\$5,000
2,500–3,000 Hotel Cards-full front color access card	\$4,000

SIAM SPONSORSHIPS:

Video Clip Sponsor.....	\$20,000
(SIAM may select the engaging speakers and topics with your approval for the video clips)	
AN17 App Sponsor (Exclusive/Partial)	\$7,000/\$3,500
Unwrapped (June or July) SIAM Member E-newsletter Sponsor.....	\$2,300

OTHER:

Childcare Sponsor	
(SIAM provides child care grants of \$250 for families wishing to bring children to the Annual Meeting)	\$5000
USA Student Travel Sponsorships (per student)	\$750
International Student Travel Sponsorships (per student)	\$900

SIAM will work with you if you have a particular budget, a specific sponsor idea, or if you need assistance in creating a presence at the meeting. Customization is available and can be priced on an individual basis. Partial sponsorships are available. Menu selections will be made by SIAM. All sponsorships must be paid 30 days prior to conference date. Recognition of your support at the meeting will appear in the conference program, on signs throughout the meeting, and in the app.

Artwork of sponsored items are available upon request.

Company _____
 Address _____
 City/State/Zip/Country _____
 Phone _____ E-mail _____

PAYMENT

Check made payable to SIAM
 Wire transfer information can be provided upon request.
 Credit card (Please circle: VISA, MasterCard, American Express, Discover)
 Card number: _____ Expiration date: _____ Signature _____

Please e-mail the completed form with payment by May 5, 2017 to:

SIAM
 Marketing Representative
 Phone: 215-382-9800 x364
 Email: marketing@siam.org