



## SIAM CSE15 Conference Sponsorship

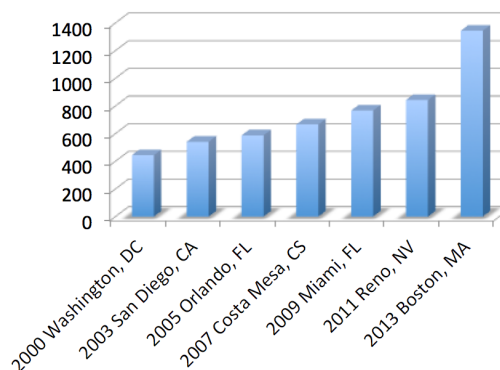
Computational Science and Engineering (CSE) complements theory and experiment as a critical component of scientific discovery. CSE is indispensable for leading-edge investigation and engineering design in a vast number of industrial sectors, including aerospace, automotive, biological, chemical, and semiconductor technologies that all rely increasingly on advanced modeling and simulation. CSE also contributes to policy and decisions relating to human health, resources, transportation, and defense. Techniques and algorithms from CSE are of growing importance in many

new areas such as medicine, the life sciences, management and marketing (e.g., data- and stream mining), and finance.

**The 2015 SIAM Conference on CSE (CSE15)** provides the premier forum for advancing the principles of CSE and fostering the vibrant exchange of ideas among a community of applied mathematicians, computer scientists, and domain scientists from academia, industry, and research laboratories. CSE15 is the central hub for showcasing CSE advances; promoting crosscutting interactions among developers of models, algorithms, and software; and enlarging the CSE community. Special activities at CSE15 include celebrating the 15th anniversary of SIAM CSE conferences; increased emphasis on poster sessions, including demos, thematic groups of posters, and new poster prizes; featured minisymposia in six thematic areas; minitutorials related to the two special conference themes (CSE software and big data analytics); and over 300 minisymposia.

Distinguishing features of the membership of the SIAM Activity Group on CSE include strength in organizational diversity (non-student SIAG members include over 15% government and 12% industrial members); strength in intellectual diversity across mathematics, computer science, sciences and engineering; a strong global presence (27% international members), and a large student membership (44%).

**SIAM CSE Conference Attendance Statistics**



### Why support SIAM CSE15?

- Gain first-hand access to highly talented and skilled individuals for recruitment into your product development and research teams. A career fair will be held as part of the conference.
- Receive complementary registrations, enabling your company to reach potential customers and recruit potential candidates.
- Meet over 1300 conference participants.
- Increase visibility among conference attendees.
- Promote your company in the official conference materials.

SIAM invites you to show support of CSE15 by sponsoring one or more of the events listed on the SIAM CSE15 sponsorship contract. *To sponsor these events, return the contract by December 17, 2014; full payment is due by January 28, 2015.*

<http://www.siam.org/meetings/cse15>