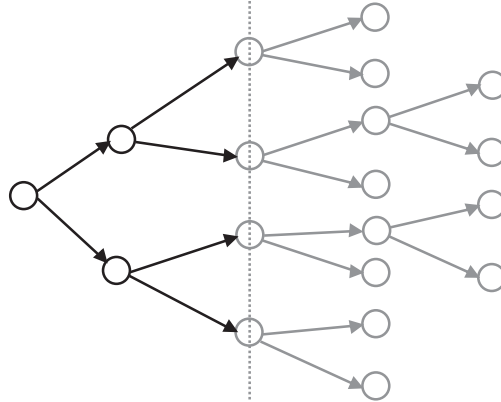


Final Program and Abstracts

2015 SIAM International
Conference on **DATA MINING**

April 30-May 2, 2015



Pinnacle Vancouver Harbourfront Hotel Vancouver, British Columbia, Canada

*Sponsored by the SIAM Activity Group on
Data Mining and Analytics*

The purpose of the SIAM Activity Group on Data Mining and Analytics (SIAG/DMA) is to advance the mathematics of data mining, to highlight the importance and benefits of the application of data mining, and to identify and explore the connections between data mining and other applied sciences. The activity group organizes the yearly SIAM International Conference on Data Mining (SDM), organizes minisymposia at the SIAM Annual Meeting, and maintains a membership directory and electronic mailing list.

This conference is held in cooperation with the
American Statistical Association.



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7:00 AM – 7:30 PM

Friday, May 1

7:30 AM – 3:30 PM

Saturday, May 2

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- Admission to all tutorial sessions
- Admission to workshops
- Business Meeting (open to SIAG/DMA members)
- Coffee breaks daily
- Continental breakfast daily
- Room set-ups and audio/visual equipment
- USB of conference proceedings, workshop and tutorial notes
- Welcome Reception and Poster Session
- Doctoral Forum and Student Posters

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The poster session is scheduled for Thursday, April 30 at 7:00 PM. Poster presenters are requested to set up their poster material on the provided 4' x 8' poster boards in the Tuscany Room no later than 7:00 PM on Thursday, the official start time of the session. Boards and push pins will be available to presenters beginning Thursday, April 30 at 7:00 AM. For information about preparing a poster, please visit <http://www.siam.org/meetings/guidelines/presenters.php>.

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Comments?

Comments about SIAM meetings are encouraged! Please send to:

Cynthia Phillips, SIAM Vice President for Programs (vpp@siam.org).

Get-togethers

- Welcome Reception and Poster Session
Thursday, April 30
7:00 PM – 9:00 PM  
- Business Meeting
(open to SIAG/DMA members)
Friday, May 1
6:30 PM – 7:00 PM
Complimentary beer and wine will be served.  

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Invited Plenary Speakers

**** All Invited Plenary Presentations will take place in Pinnacle Harbourfront Ballroom II & III - 2nd Level****

Thursday, April 30

8:15 AM - 9:30 AM

IP1 Efficient Personalization Algorithms for Social Networks

Ashish Goel, *Stanford University, USA*

1:30 PM - 2:45 PM

IP2 Analysis of Cancer Genomes to Aid in Therapeutic Choice

Steven Jones, *BC Cancer Agency,*

Simon Fraser University and University of British Columbia, Canada

Friday, May 1

8:15 AM - 9:30 AM

IP3 Information at Your Fingertips: Only a Dream
for Enterprises?

Surajit Chaudhuri, *Microsoft Research, USA*

1:30 PM - 2:45 PM

IP4 The Multi-facets of a Data Science Project to Answer:
How are Organs Formed?

Bin Yu, *University of California, Berkeley, USA*

Tutorials

Thursday, April 30

10:00 AM - 12:05 PM

TS1: Tutorial Session: Visual Text Analytics

Port of San Francisco – 3rd Level

3:00 PM - 6:15 PM

TS2: Tutorial Session: Finding Repeated Structure in Time Series:

Algorithms and Applications

Port of San Francisco – 3rd Level

Friday, May 1

10:00 AM - 12:05 PM

TS3: Tutorial Session: Methods and Applications of Network Sampling

Port of San Francisco – 3rd Level

Saturday, May 2

8:30 AM - 12:00 PM

TS4: Tutorial Session: Information Theory in Data Mining

Port of Singapore – 3rd Level

SIAM Activity Group on Data Mining and Analytics(SIAG/DMA)

www.siam.org/activity/dma



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- Special sessions at SIAM Annual Meetings
- Annual conference
- Website

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- Additional \$10 discount on registration at SIAM International Conference on Data Mining (excludes student)
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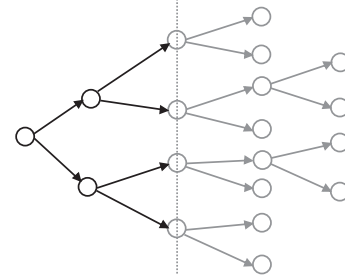
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April 30-May 2, 2015



Pinnacle Vancouver Harbourfront Hotel
Vancouver, British Columbia, Canada

TO JOIN:

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Workshops and Minisymposium

Friday, May 1

Minisymposium
3:00 PM – 5:05 PM

MS1: BigBrain: Mini-Symposium on Big Data for Brain Science
Port of San Francisco - 3rd Level

Saturday, May 2

Workshops
8:30 AM - 5:00 PM

Workshop 1: Machine Learning Methods for Recommender Systems
Port of New York - 3rd Level

Workshop 2: 4th Workshop on Data Mining for Medicine and Healthcare
Pinnacle Harbourfront Ballroom III - 2nd Level

1:30 PM - 5:00 PM

Workshop 3: Adaptive Learning On-a-chip: Hardware and Algorithms
Pinnacle Harbourfront Ballroom I - 2nd Level

Workshop 4: Mining Networks and Graphs: A Big Data Analytic Challenge
Pinnacle Harbourfront Ballroom II - 2nd Level

Workshop 5: Big Data and Stream Analytics
Port of Singapore - 3rd Level

Workshop 6: Heterogeneous Learning
Port of San Francisco - 3rd Level

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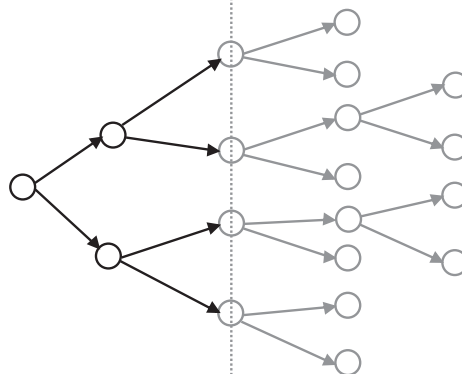
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SDM15 Program

2015 SIAM International
Conference on **DATA MINING**

April 30-May 2, 2015



Pinnacle Vancouver Harbourfront Hotel Vancouver, British Columbia, Canada

Wednesday, April 29

Registration

5:00 PM-7:00 PM

Room:Port of Vancouver - 2nd Level

Thursday, April 30

Registration

7:00 AM-7:30 PM

Room:Port of Vancouver - 2nd Level

Continental Breakfast

7:30 AM-8:00 AM

Room:Ballroom Foyer - 2nd Level



Announcements

8:00 AM-8:15 AM

Room:Pinnacle Harbourfront Ballroom II & III - 2nd Level

Thursday, April 30

IP1

Efficient Personalization Algorithms for Social Networks

8:15 AM-9:30 AM

Room:Pinnacle Harbourfront Ballroom II & III - 2nd Level

Chair: Suresh Venkatasubramanian,
University of Utah, USA

We will present efficient algorithms for many social search and recommendation problems. One particular emphasis will be algorithms that can be easily implemented on distributed platforms such as MapReduce/Hadoop, Spark, and Storm. The algorithms covered will

include incremental and personalized Page Rank, Cosine Similarity, and searching for the closest instance of a word in a social network. We will motivate these problems with

concrete examples of deployed systems.

Ashish Goel

Stanford University, USA

Coffee Break

9:30 AM-10:00 AM

Room:Ballroom Foyer - 2nd Level



Thursday, April 30

CP1

Networks, Graphs I

10:00 AM-12:05 PM

Room: Pinnacle Harbourfront Ballroom
I - 2nd Level

Chair: Hanghang Tong, Arizona State University, USA

10:00-10:20 Functional Node Detection on Linked Data

Kang Li, Jing Gao, Suxin Guo, Nan Du, and Aidong Zhang, State University of New York at Buffalo, USA

10:25-10:45 Where Graph Topology Matters: The Robust Subgraph Problem

Leman Akoglu, Hau Chan, and Shuchu Han, Stony Brook University, USA

10:50-11:10 Same Bang, Fewer Bucks: Efficient Discovery of the Cost-Influence Skyline

Antti Ukkonen, Finnish Institute of Occupational Health, Finland; Matthijs Van Leeuwen, Katholieke Universiteit Leuven, Belgium

11:15-11:35 Selecting Shortcuts for a Smaller World

Nikos Parotsidis, Evaggelia Pitoura, and Panayiotis Tsaparas, University of Ioannina, Greece

11:40-12:00 Significant Subgraph Mining with Multiple Testing Correction

Mahito Sugiyama, Osaka University, Japan; Felipe Llinares Lopez, ETH Zürich, Switzerland; Niklas Kasenburg, University of Copenhagen, Denmark; Karsten Borgwardt, ETH Zürich, Switzerland

Thursday, April 30

CP2

Metric Learning, Feature Selection/Extraction

10:00 AM-12:05 PM

Room: Pinnacle Harbourfront Ballroom
II - 2nd Level

Chair: Bo Jin, Dalian University of Technology, China

10:00-10:20 From Categorical to Numerical: Multiple Transitive Distance Learning and Embedding

Kai Zhang, NEC Laboratories America, USA

10:25-10:45 Spectral Embedding of Signed Networks

David Skillicorn and Quan Zheng, Queen's University, Canada

10:50-11:10 An l1e Based Heterogeneous Metric Learning for Cross-Media Retrieval

Yi-Dong Shen, Peng Zhou, and Liang Du, Chinese Academy of Sciences, China; Mingyu Fan, Wenzhou University, China

11:15-11:35 Feature Selection for Nonlinear Regression and Its Application to Cancer Research

Yijun Sun, State University of New York at Buffalo, USA

11:40-12:00 Efficient Partial Order Preserving Unsupervised Feature Selection on Networks

Xiaokai Wei, Sihong Xie, and Philip S. Yu, University of Illinois at Chicago, USA

Thursday, April 30

CP3

Clustering

10:00 AM-12:05 PM

Room: Pinnacle Harbourfront Ballroom III - 2nd Level

Chair: Xia Ning, University of Minnesota, Twin Cities, USA

10:00-10:20 NetCodec: Community Detection from Individual Activities

Long Q. Tran, University of Engineering and Technology, Pakistan and Vietnam National University at Hanoi, Vietnam; Mehrdad Farajtabar, Le Song, and Hongyuan Zha, Georgia Institute of Technology, USA

10:25-10:45 Efficient Algorithms for a Robust Modularity-Driven Clustering of Attributed Graphs

Patricia Iglesias Sanchez, Emmanuel Müller, Uwe Leo Korn, Klemens Böhm, Andrea Kappes, Tanja Hartmann, and Dorothea Wagner, Karlsruhe Institute of Technology, Germany

10:50-11:10 Vertex Clustering of Augmented Graph Streams

Ryan Mcconville, Weiru Liu, and Paul Miller, Queen's University, Belfast, United Kingdom

11:15-11:35 Tensor Spectral Clustering for Partitioning Higher-Order Network Structures

Austin Benson, Stanford University, USA; David F. Gleich, Purdue University, USA; Jure Leskovec, Stanford University, USA

11:40-12:00 Community Detection for Emerging Networks

Jiawei Zhang and Philip S. Yu, University of Illinois at Chicago, USA

Thursday, April 30

TS1

Tutorial Session: Visual Text Analytics

10:00 AM-12:05 PM

Room: Port of San Francisco - 3rd Level

Chair: Tao Li, Florida International University, USA

Text mining methods have been extensively used in the last 30 years. However, in scenarios where the path from data to decisions is unclear, or where different users may be interested in different solutions, the involvement of the user or analyst in the text mining process becomes crucial. Visual Text Analytics aims at addressing these problems by incorporating concepts from Visual Analytics to text mining and natural language processing techniques. In this tutorial we will introduce Visual Text Analytics as a multi-disciplinary field of research. We will cover conceptual and practical tools, review state-of-the-art systems as well as identify interesting research avenues in the area. The course will be of benefit to any participant interested in improving the impact of their text mining methods.

Axel Soto

Dalhousie University, Canada

Evangelos Milios

Dalhousie University, Canada

Lunch Break

12:05 PM-1:30 PM

Attendees on their own

Thursday, April 30

IP2

Analysis of Cancer Genomes to Aid in Therapeutic Choice

1:30 PM-2:45 PM

Room: Pinnacle Harbourfront Ballroom II & III - 2nd Level

Chair: Ke Wang, Simon Fraser University, Canada

We are conducting an approach to conduct complete genomic and transcriptomic analysis of patient tumours to aid in clinical decision making. Determining the genetic changes that have accrued in patient tumours will provide an understanding of the molecular biology underlying their oncogenesis, the biological drivers and potential drug sensitivities. Using this information for therapeutic decision-making could result in more effective cancer treatment. Overall, the generation of genomic data for cancer therapy has great potential for the incorporation of machine learning methods and the development of algorithms that can perform analyses in a clinically relevant timeframe.

Steven Jones

BC Cancer Agency, Simon Fraser University and University of British Columbia, Canada

Coffee Break

2:45 PM-3:00 PM

Room: Ballroom Foyer - 2nd Level



Thursday, April 30

CP4

Applications

3:00 PM-5:05 PM

Room: Pinnacle Harbourfront Ballroom I - 2nd Level

Chair: Jing Gao, State University of New York at Buffalo, USA

3:00-3:20 Labeling Educational Content with Academic Learning Standards

Danish Contractor, Kashyap Popat, Shajith Ikbal, Sumit Negi, Bikram Sengupta, and Mukesh Mohania, IBM Research, India

3:25-3:45 Data Mining for Real Mining: A Robust Algorithm for Prospectivity Mapping with Uncertainties

Justin Granek and Eldad Haber, University of British Columbia, Canada

3:50-4:10 Product Adoption Rate Prediction: A Multi-Factor View

Le Wu, University of Science and Technology of China, China

4:15-4:35 PatentCom: A Comparative View of Patent Document Retrieval

Longhui Zhang, Lei Li, Chao Shen, and Tao Li, Florida International University, USA

4:40-5:00 Combating Product Review Spam Campaigns via Multiple Heterogeneous Pairwise Features

Chang Xu and Jie Zhang, Nanyang Technological University, Singapore

Thursday, April 30

CP5**Recommendation,
Classification**

3:00 PM-5:05 PM

*Room: Pinnacle Harbourfront Ballroom II - 2nd Level**Chair: George Karypis, University of Minnesota, USA***3:00-3:20 A Bayesian Framework for Modeling Human Evaluations***Himabindu Lakkaraju and Jure Leskovec, Stanford University, USA; Jon M. Kleinberg, Cornell University, USA; Sendhil Mullainathan, Harvard University, USA***3:25-3:45 Feature-Based Factorized Bilinear Similarity Model for Cold-Start Top-N Item Recommendation***Mohit Sharma, University of Minnesota, USA; Jiayu Zhou and Junling Hu, Samsung Research America, USA; George Karypis, University of Minnesota, USA***3:50-4:10 Cross-Modal Retrieval: A Pairwise Classification Approach***Aditya K. Menon, The Australian National University, Australia; Didi Surian and Sanjay Chawla, University of Sydney, Australia***4:15-4:35 Binary Classifier Calibration Using a Bayesian Non-Parametric Approach***Mahdi Pakdaman Naeini, Gregory Cooper, and Milos Hauskrecht, University of Pittsburgh, USA***4:40-5:00 Semi-Supervised Learning for Structured Regression on Partially Observed Attributed Graphs***Jelena Z. Stojanovic, Temple University, USA; Milos Jovanovic, University of Belgrade, Serbia; Djordje Gligorijevic and Zoran Obradovic, Temple University, USA*

Thursday, April 30

CP6**Security/Privacy, Social Media**

3:00 PM-5:05 PM

*Room: Pinnacle Harbourfront Ballroom III- 2nd Level**Chair: B. Aditya Prakash, Virginia Tech, USA***3:00-3:20 Health Insurance Market Risk Assessment: Covariate Shift and K-Anonymity***Dennis Wei, Karthikeyan Natesan Ramamurthy, and Kush R. Varshney, IBM T.J. Watson Research Center, USA***3:25-3:45 Attacking DbSCAN for Fun and Profit***Jonathan Crussell and Philip Kegelmeyer, Sandia National Laboratories, USA***3:50-4:10 Result Integrity Verification of Outsourced Privacy-Preserving Frequent Itemset Mining***Wendy Hui Wang and Ruilin Liu, Stevens Institute of Technology, USA***4:15-4:35 Modeling Users' Adoption Behaviors with Social Selection and Influence***Ziqi Liu, Xi'an Jiaotong University, P.R. China; Fei Wang, University of Connecticut, USA; Qinghua Zheng, Xi'an Jiaotong University, P.R. China***4:40-5:00 Exploring the Impact of Dynamic Mutual Influence on Social Event Participation***Tong Xu, University of Science and Technology of China, China; Hao Zhong, Rutgers University, USA; Hengshu Zhu, Baidu, USA; Hui Xiong, Rutgers University, USA; Enhong Chen, University of Science and Technology of China, China; Guannan Liu, Tsinghua University, P. R. China*

Thursday, April 30

TS2**Tutorial Session: Finding Repeated Structure in Time Series: Algorithms and Applications**

3:00 PM-6:15 PM

*Room: Port of San Francisco - 3rd Level**Chair: Tao Li, Florida International University, USA*

Repeated patterns in time series data are indicative to identical dynamics in the origin. Such patterns can be used to summarize, classify, compress, cluster and classify time series data. In this tutorial, we will present several algorithms for repeated pattern discovery in univariate and multivariate time series data. The algorithms cover a wide range of settings from in-memory to online data, from approximate to exact algorithms and, from one length to all lengths. We will present applications of repeated patterns in several domains and in various data types. We will cover Exact and approximate algorithms for finding repeated patterns in time series Clustering, classification and rule discovery algorithms using repeated patterns Applications to Entomology, Data center management, Activity recognition The tutorial will conclude with a list of open problems and research directions.

Abdullah Mueen

University of New Mexico, USA

Eamonn Keogh

University of California, Riverside, USA

Organizational Break

5:05 PM-5:15 PM

Poster Spotlights

5:15 PM-6:45 PM

*Room: Pinnacle Harbourfront Ballroom II & III - 2nd Level*

Thursday, April 30

PP1

Welcome Reception and Poster Session

7:00 PM-9:00 PM



Room: Tuscany - Lobby Level

Towards Classification of Social Streams

Charu C. Aggarwal, IBM T.J. Watson Research Center, USA; Min-Hsuan Last Tsai, Google, Inc., USA; Thomas Huang, University of Illinois at Urbana-Champaign, USA

Mobile App Security Risk Assessment: A Crowdsourcing Ranking Approach from User Comments

Lei Cen, Purdue University, USA; Deguang Kong, University of Texas at Arlington, USA; Hongxia Jin, Samsung Research America, USA; Luo Si, Purdue University, USA

Learning Stroke Treatment Progression Models for An MDP Clinical Decision Support System

Dan C. Coroian, Indiana University, USA; Kris Hauser, Duke University, USA

OnlineCM: Real-Time Consensus Classification with Missing Values

Bowen Dong and Sihong Xie, University of Illinois at Chicago, USA; Jing Gao, State University of New York at Buffalo, USA; Wei Fan, IBM T.J. Watson Research Center, USA; Philip Yu, University of Illinois at Chicago, USA

What Shall I Share and with Whom? - A Multi-Task Learning Formulation using Multi-Faceted Task Relationships

Sunil K. Gupta, Deakin University, Australia

A Generalized Mixture Framework for Multi-Label Classification

Charmgil Hong, University of Pittsburgh, USA; Iyad Batal, GE Global Research, USA; Milos Hauskrecht, University of Pittsburgh, USA

Domain-Knowledge Driven Cognitive Degradation Modeling for Alzheimer's Disease

Shuai Huang, University of Washington, USA

Optimizing Hashing Functions for Similarity Indexing in Arbitrary Metric and Nonmetric Spaces

Pat Jangyodsuk, University of Texas at Arlington, USA; Panagiotis Papapetrou, Birkbeck, University of London, United Kingdom; Vassilis Athitsos, University of Texas at Arlington, USA

Ensemble Learning Methods for Binary Classification with Multi-Modality Within the Classes

Anuj Karpatne, University of Minnesota, USA; Ankush Khandelwal, University of Minnesota, Twin Cities, USA; Vipin Kumar, University of Minnesota, USA

A Framework for Simplifying Trip Data into Networks Via Coupled Matrix Factorization

Chia-Tung Kuo, University of California, Davis, USA; James Bailey, The University of Melbourne, Australia; Ian Davidson, University of California, Davis, USA

MET: A Fast Algorithm for Minimizing Propagation in Large Graphs with Small Eigen-Gaps

Long Le and Tina Eliassi-Rad, Rutgers University, USA; Hanghang Tong, Arizona State University, USA

Learning Compressive Sensing Models for Big Spatio-Temporal Data

Donggun Lee and Jaesik Choi, Ulsan National Institute of Science and Technology, South Korea

Multi-View Low-Rank Analysis for Outlier Detection

Sheng Li, Ming Shao, and Yun Fu, Northeastern University, USA

Reafum: Representative Approximate Frequent Subgraph Mining

Ruirui Li and Wei Wang, University of California, Los Angeles, USA

Dias: A Disassemble-Assemble Framework for Highly Sparse Text Clustering

Hongfu Liu, Northeastern University, USA; Junjie Wu, BeiHang University, China; Dacheng Tao, University of Technology, Sydney, Australia; Yuchao Zhang, Beijing Institute of System Engineering, China; Yun Fu, Northeastern University, USA

Optimal Event Sequence Sanitization

Grigorios Loukides, Cardiff University, United Kingdom; Robert Gwadera, École Polytechnique Fédérale de Lausanne, Switzerland

Predicting Neighbor Distribution in Heterogeneous Information Networks

Yuchi Ma, Ning Yang, Chuan Li, and Lei Zhang, Sichuan University, China; Philip S. Yu, University of Illinois at Chicago, USA

Temporally Coherent CRP: A Bayesian Non-Parametric Approach for Clustering Tracklets with Applications to Person Discovery in Videos

Adway Mitra, Soma Biswas, and Chiranjib Bhattacharyya, Indian Institute of Science, Bangalore, India

Correlating Surgical Vital Sign Quality with 30-Day Outcomes Using Regression on Time Series Segment Features

Risa Myers, Rice University, USA; John Frenzel and Joseph Ruiz, University of Texas MD Anderson Cancer Center, USA; Christopher Jermaine, Rice University, USA

Multi-Layered Framework for Modeling Relationships Between Biased Objects

Iku Ohama, Panasonic Co., Ltd., USA; Takuya Kida and Hiroki Arimura, Hokkaido University, Japan

SpecIda: Modeling Product Reviews and Specifications to Generate Augmented Specifications

Dae Hoon Park and ChengXiang Zhai, University of Illinois at Urbana-Champaign, USA; Lifan Guo, TCL Research America, USA

Mining Multi-Relational Gradual Patterns

Nhathai Phan, University of Oregon, USA

Modeling User Arguments, Interactions, and Attributes for Stance Prediction in Online Debate Forums

Minghui Qiu, Singapore Management University, Singapore; Yanchuan Sim and Noah Smith, Carnegie Mellon University, USA; Jing Jiang, Singapore Management University, Singapore

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Predicting Preference Tags to Improve Item Recommendation

Huzefa Rangwala, Tanwisha Saha, and
Carlotta Domeniconi, George Mason
University, USA

Data Stream Classification Guided by Clustering on Nonstationary Environments and Extreme Verification Latency

Vinicius Souza and Diego Silva, University
of Sao Paulo, Brazil; Joao Gama,
University of Porto, Portugal; Gustavo
Batista, University of Sao Paulo, Brazil

Mining Block I/O Traces for Cache Preloading with Sparse Temporal Non-Parametric Mixture of Multivariate Poisson

Lavanya S. Tekumalla and Chiranjib
Bhattacharyya, Indian Institute of Science,
Bangalore, India

Taming the Empirical Hubness Risk in Many Dimensions

Nenad Tomašev, Jozef Stefan Institute,
Slovenia

Scalable Clustering of Time Series with U-Shapelets

Liudmila Ulanova, University of California,
Riverside, USA

Causal Inference by Direction of Information

Jilles Vreeken, Max Planck Institute for
Informatics, Germany and Saarland
University, Germany

Graph Regularized Meta-path Based Transductive Regression in Heterogeneous Information Network

Mengting Wan and Yunbo Ouyang,
University of Illinois at Urbana-
Champaign, USA; Lance Kaplan, U.S.
Army Research Laboratory, USA; Jiawei
Han, University of Illinois at Urbana-
Champaign, USA

Localizing Temporal Anomalies in Large Evolving Graphs

Teng Wang, University of California, Davis,
USA; Chunsheng Fang and Derek Lin,
Pivotal Software, Inc., USA; S. Felix Wu,
University of California, Davis, USA

Non-Exhaustive, Overlapping k-Means

Joyce J. Whang, and Inderjit S. Dhillon,
University of Texas at Austin, USA; David
F. Gleich, Purdue University, USA

Festival, Date and Limit Line: Predicting Vehicle Accident Rate in Beijing

Xinyu Wu, University of Chinese Academy
of Sciences, China; Ping Luo and Qing
He, Chinese Academy of Sciences, China;
Tianshu Feng, University of Science and
Technology of China, China; Fuzhen
Zhuang, Chinese Academy of Sciences,
China

A Multi-Label Least-Squares Hashing For Scalable Image Search

Xin-Shun Xu and Shengsheng Wang, Shandong
University, China; Zi Huang, University of
Queensland, Australia

Simpleppt: A Simple Principal Tree Algorithm

Qi Mao and Le Yang, State University of New
York at Buffalo, USA; Li Wang, Brown
University, USA; Steve Goodison, Mayo
Clinic, USA; Yijun Sun, State University of
New York at Buffalo, USA

Spatiotemporal Event Forecasting in Social Media

Liang Zhao, Virginia Tech, USA; Feng Chen,
University of Albany - State University of
New York, USA; Chang-Tien Lu and Naren
Ramakrishnan, Virginia Tech, USA

Friday, May 1**Continental Breakfast**

7:30 AM-8:00 AM

Room: Ballroom Foyer - 2nd Level

**Registration**

7:30 AM-3:30 PM

Room: Port of Vancouver - 2nd Level

Announcements

8:00 AM-8:15 AM

Room: Pinnacle Harbourfront Ballroom II &
III - 2nd Level

Friday, May 1

IP3**Information at Your Fingertips: Only a Dream for Enterprises?**

8:15 AM-9:30 AM

*Room: Pinnacle Harbourfront Ballroom II & III - 2nd Level**Chair: Mohammed Zaki, Qatar Computing Research Institute, Qatar and Rensselaer Polytechnic Institute, USA*

In the last decade, the information worker at enterprises has benefited from the evolution of technology in scalable data platforms, ad-hoc data analysis as well as data visualization. While such accomplishments have advanced the state of the art of enterprise analytics, much less progress has been made in the critical area of enterprise search and data discovery, especially for structured data. We will discuss why the promise of enterprise search has not been realized yet and discuss a few research opportunities to advance the state-of-the-art.

Surajit Chaudhuri is a Distinguished Scientist at Microsoft Research and leads the Data Management, Exploration and Mining group. In addition, as a Deputy Managing Director of Microsoft Research Lab at Redmond, he also has oversight of Distributed Systems, Networking, Security, Programming languages and Software Engineering groups of Microsoft Research, Redmond. He serves on the Senior Leadership Team of Microsoft's Cloud and Enterprises division. His current areas of interest are data discovery, self-manageability, and cloud database services. Working with his colleagues in Microsoft Research, he helped incorporate the Index Tuning Wizard (and subsequently Database Engine Tuning Advisor) and data cleaning technology into Microsoft SQL Server. Surajit is an ACM Fellow, a recipient of the ACM SIGMOD Edgar F. Codd Innovations Award, ACM SIGMOD Contributions Award, a VLDB 10 year Best Paper Award, and an IEEE Data Engineering Influential Paper Award. Surajit received his Ph.D. from Stanford University in 1992.

Surajit Chaudhuri*Microsoft Research, USA***Coffee Break**

9:30 AM-10:00 AM

Room: Ballroom Foyer - 2nd Level

Friday, May 1

CP7**Time Series, Online Learning**

10:00 AM-12:05 PM

*Room: Pinnacle Harbourfront Ballroom I - 2nd Level**Chair: Leman Akoglu, Stony Brook University, USA***10:00-10:20 Efficient Online Relative Comparison Kernel Learning**

Eric Heim, University of Pittsburgh, USA; Matthew Berger and Lee Seversky, Air Force Research Laboratory, USA; Milos Hauskrecht, University of Pittsburgh, USA

10:25-10:45 Cheetah Fast Graph Kernel Tracking on Dynamic Graphs

Liangyue Li and Hanghang Tong, Arizona State University, USA; Yanghua Xiao, Fudan University, China; Wei Fan, Baidu, USA

10:50-11:10 On the Non-Trivial Generalization of Dynamic Time Warping to the Multi-Dimensional Case

Mohammad Shokoohi-Yekta, University of California, Riverside, USA; Jun Wang, University of Texas, Dallas, USA; Eamonn Keogh, University of California, Riverside, USA

11:15-11:35 Fast Mining of a Network of Coevolving Time Series

Yongjie Cai, City University of New York, USA; Hanghang Tong, Arizona State University, USA; Wei Fan, Baidu, USA; Ping Ji, City University of New York, USA

11:40-12:00 Shapelet Ensemble for Multi-Dimensional Time Series

Mustafa S. Cetin, University of New Mexico, USA

Friday, May 1

CP8**Matrix/Tensor**

10:00 AM-12:05 PM

*Room: Pinnacle Harbourfront Ballroom II - 2nd Level**Chair: Shuiwang Ji, Arizona State University, USA***10:00-10:20 Low Rank Representation on Riemannian Manifold of Symmetric Positive Definite Matrices**

Yifan Fu and Junbin Gao, Charles Sturt University, Australia; Xia Hong, University of Reading, United Kingdom; David Tien, Charles Sturt University, Australia

10:25-10:45 Getting to Know the Unknown Unknowns: Destructive-Noise Resistant Boolean Matrix Factorization

Sanjar Karaev, and Pauli Miettinen, Max-Planck Institute for Informatics, Germany; Jilles Vreeken, Max Planck Institute for Informatics, Germany and Saarland University, Germany

10:50-11:10 Convex Matrix Completion: A Trace-Ball Optimization Perspective

Guangxiang Zeng, University of Science and Technology of China, China; Ping Luo, Chinese Academy of Sciences, China; Enhong Chen, University of Science and Technology of China, China; Hui Xiong, Rutgers University, USA; Hengshu Zhu, Baidu, USA; Qi Liu, University of Science and Technology of China, China

11:15-11:35 Near-Separable Non-Negative Matrix Factorization with ℓ_1 and Bregman Loss Functions

Abhishek Kumar, IBM Research, USA; Vikas Sindhwani, Google Research, USA

11:40-12:00 Personalized TV Recommendation with Mixture Probabilistic Matrix Factorization

Huayu Li, University of North Carolina, Charlotte, USA; Hengshu Zhu, Baidu, USA; Yong Ge, University of North Carolina, Charlotte, USA; Yanjie Fu, Rutgers University, USA; Yuan Ge, Anhui Polytechnic University, China

Friday, May 1

CP9**Multi-source and Heterogeneous Learning**

10:00 AM-12:05 PM

*Room: Pinnacle Harbourfront Ballroom III - 2nd Level**Chair: Feng Chen, University of Albany - State University of New York, USA***10:00-10:20 Legislative Prediction with Dual Uncertainty Minimization from Heterogeneous Information***Yu Cheng and Ankit Agrawal, Northwestern University, USA; Huan Liu, Arizona State University, USA; Alok Choudhary, Northwestern University, USA***10:25-10:45 Plums: Predicting Links Using Multiple Sources***Karthik Subbian and Arindam Banerjee, University of Minnesota, USA; Sugato Basu, Google, Inc., USA***10:50-11:10 SourceSeer: Forecasting Rare Disease Outbreaks Using Multiple Data Sources***Theodoros Rekatsinas, University of Maryland, USA; Saurav Ghosh, Virginia Tech, USA; Sumiko Mekaru, Elaine Nsoesie and John Brownstein, Boston Children's Hospital, USA; Lise Getoor, University of California, Santa Cruz, USA; Naren Ramakrishnan, Virginia Tech, USA***11:15-11:35 Gin: A Clustering Model for Capturing Dual Heterogeneity in Networked Data***Jialu Liu, University of Illinois at Urbana-Champaign, USA; Chi Wang, Microsoft Research, USA; Jing Gao, State University of New York at Buffalo, USA; Quanquan Gu, University of Virginia, USA; Charu C. Aggarwal, IBM T.J. Watson Research Center, USA; Lance Kaplan, U.S. Army Research Laboratory, USA; Jiawei Han, University of Illinois at Urbana-Champaign, USA***11:40-12:00 Believe It Today Or Tomorrow? Detecting Untrustworthy Information from Dynamic Multi-Source Data***Houping Xiao, Yaliang Li, and Jing Gao, State University of New York at Buffalo, USA; Fei Wang, University of Connecticut, USA; Liang Ge, Google, Inc., USA; Wei Fan, Baidu, USA; Long Vu and Deepak Turaga, IBM T.J. Watson Research Center, USA*

Friday, May 1

TS3**Tutorial Session: Methods and Applications of Network Sampling**

10:00 AM-12:05 PM

*Room: Port of San Francisco - 3rd Level**Chair: Tao Li, Florida International University, USA*

In this tutorial, we aim to cover a diverse collection of methodologies and applications of network sampling. We will begin with a discussion of the problem setting in terms of objectives (such as, sampling a representative subgraph, sampling graphlets, etc.), population of interest (vertices, edges, motifs), and sampling methodologies (such as Metropolis-Hastings, random walk, and snowball sampling). We will then present a number of applications of these methods, and will outline both the resulting opportunities and possible biases of different methods in each application.

Mohammad Hasan*Indiana University-Purdue University, Indianapolis, USA***Nesreen Ahmed***Purdue University, Indianapolis, USA***Jennifer Neville***Purdue University, USA***Lunch Break**

12:05 PM-1:30 PM

Attendees on their own

Friday, May 1

IP4**The Multi-facets of a Data Science Project to Answer: How Are Organs Formed?**

1:30 PM-2:45 PM

*Room: Pinnacle Harbourfront Ballroom II & III - 2nd Level**Chair: Jieping Ye, Arizona State University, USA*

Understanding local gene networks is key for advancing systems biology and developing treatments for human diseases. It requires the integration of biology, statistics and computer science (or data science) to turn into knowledge the recently available large and complex systematic spatial data.

In this talk, I present results from a data science project co-led by biologist Frise from LBNL to answer the question in the talk title.

Our team consists of Wu, Joseph, Kumbier from my group, Dr. Frise other biologists (Hommands) in Celniker's Lab at LBNL that generate the Drosophila embryonic image data of spatial expression, and Dr. Xu from Tsinghua Univ to devise a scalable open software package to manage the acquisition and computation of imaged data.

Bin Yu*University of California, Berkeley, USA***Coffee Break**

2:45 PM-3:00 PM

Room: Ballroom Foyer - 2nd Level

Friday, May 1

MS1

BigBrain: Mini-Symposium on Big Data for Brain Science

3:00 PM-5:05 PM

Room: Port of San Francisco - 3rd Level

This mini-symposium will focus on exploring the forefront between data mining and brain science and inspiring fundamentally new ways of mining and knowledge discovery from a variety of brain data. The presentations and discussions will lead to novel insights and knowledge on the function and dysfunction of brain at various levels, ranging from molecular, cellular, circuitry to systems levels by mining, integrating, and interpreting large-scale, multi-modality brain data.

Organizer: Shuai Huang
University of Washington, USA

Organizer: Shuiwang Ji
Arizona State University, USA

Detecting Genetic Risk Factors for Alzheimer's Disease in Whole Genome Sequence Data via Lasso Screening

Jieping Ye, University of Michigan, USA

Neuroimage-based Diagnosis of Brain Disorders

Dinggang Shen, University of North Carolina at Chapel Hill, USA

Friday, May 1

CP10

Networks, Graphs II

3:00 PM-5:05 PM

Room: Pinnacle Harbourfront Ballroom I - 2nd Level

Chair: Rajmonda Caceres, Massachusetts Institute of Technology, USA

3:00-3:20 Rare Class Detection in Networks

Karthik Subbian, University of Minnesota, USA; Charu C. Aggarwal, IBM T.J. Watson Research Center, USA; Jaideep Srivastava, Qatar Computing Research Institute, Qatar; Vipin Kumar, University of Minnesota, USA

3:25-3:45 Hidden Hazards: Finding Missing Nodes in Large Graph Epidemics

Aditya Prakash, Virginia Tech, USA

3:50-4:10 Clustering and Ranking in Heterogeneous Information Networks via Gamma-Poisson Model

Junxiang Chen, Wei Dai, Yizhou Sun, and Jennifer Dy, Northeastern University, USA

4:15-4:35 A Devide-and-Conquer Algorithm for Betweenness Centrality

Dora Erdos, Boston University, USA; Vatche Ishakian, IBM T.J. Watson Research Center, USA; Azer Bestavros and Evimaria Terzi, Boston University, USA

4:40-5:00 Frameworks to Encode User Preferences for Inferring Topic-Sensitive Information Networks

Qingbo Hu, Sihong Xie, and Shuyang Lin, University of Illinois at Chicago, USA; Wei Fan, Baidu, USA; Philip Yu, University of Illinois at Chicago, USA

Friday, May 1

CP11

Optimization

3:00 PM-5:05 PM

Room: Pinnacle Harbourfront Ballroom II - 2nd Level

Chair: Fei Wang, IBM T.J. Watson Research Center, USA

3:00-3:20 Dropout Training of Matrix Factorization and Autoencoder for Link Prediction in Sparse Graphs

Shuangfei Zhai, State University of New York, Binghamton, USA

3:25-3:45 An ADMM Algorithm for Clustering Partially Observed Networks

Necdet S. Aybat, Sahar Zarmehri, and Soundar Kumara, Pennsylvania State University, USA

3:50-4:10 Scaling Log-Linear Analysis to Datasets with Thousands of Variables

Francois Petitjean and Geoffrey Webb, Monash University, Australia

4:15-4:35 A Distributed Frank-Wolfe Algorithm for Communication-Efficient Sparse Learning

Aurélien Bellet, Télécom ParisTech, France; Yingyu Liang, Princeton University, USA; Alireza Bagheri Garakani, University of Southern California, USA; Maria-Florina Balcan, Carnegie Mellon University, USA; Fei Sha, University of Southern California, USA

4:40-5:00 Exceptional Model Mining with Tree-Constrained Gradient Ascent

Ad Feelders and Thomas Krak, Universiteit Utrecht, The Netherlands

Friday, May 1

CP12**Multi-task/Transfer Learning**

3:00 PM-5:05 PM

*Room: Pinnacle Harbourfront Ballroom III - 2nd Level**Chair: Jiayu Zhou, Samsung Research America, USA***3:00-3:20 FORMULA: FactORized Multi-task LeARning for Task Discovery in Personalized Medical Models***Jianpeng Xu, Michigan State University, USA; Jiayu Zhou, Arizona State University, USA; Pang-Ning Tan, Michigan State University, USA***3:25-3:45 Active Multi-Task Learning Via Bandits***Meng Fang and Dacheng Tao, University of Technology, Sydney, Australia***3:50-4:10 Hierarchical Active Transfer Learning***David Kale, Marjan Ghazvininejad, and Anil Ramakrishna, University of Southern California, USA; Jingrui He, Arizona State University, USA; Yan Liu, University of Southern California, USA***4:15-4:35 Learning Complex Rare Categories with Dual Heterogeneity***Pei Yang, Arizona State University, USA; Jingrui He, Stevens Institute of Technology, USA; Jia-Yu Pan, Google, Inc., USA***4:40-5:00 Faster Jobs in Distributed Data Processing Using Multi-Task Learning***Neeraja J. Yadwadkar, Bharath Hariharan, Joseph Gonzalez, and Randy Katz, University of California, Berkeley, USA***Organizational Break**

5:05 PM-5:15 PM

Friday, May 1

NSF Panel:**Data Science: A Multi-Disciplinary Viewpoint and Shootout**

5:15 PM-6:30 PM

*Room: Pinnacle Harbourfront Ballroom II & III - 2nd Level**Chair: Sanjay Chawla, Qatar Computing Research Institute, Qatar and University of Sydney, Australia*

A panel consisting of leading players from related but distinct disciplines including Statistics, Data Mining, Machine Learning, Data Management, Computer Science theory and algorithms, will discuss the Data Science phenomenon. To keep the discussion grounded the panel members will be presented with a concrete “problem” and will be asked to briefly present how the problem will be addressed using tools and formalisms from within their discipline. The other panel members and the audience will then get a chance to comment and start a discussion.

Panelists**Ashish Goel**

Stanford University, USA

Arno Siebes

Universiteit Utrecht, The Netherlands

David Skillicorn

Queen's University, Canada

Bin Yu

University of California, Berkeley, USA

SIAG/DMA Business Meeting

6:30 PM-7:00 PM

*Room: Pinnacle Harbourfront Ballroom II & III - 2nd Level**Complimentary beer and wine will be served.***Doctoral Forum and Student Posters**

7:00 PM-9:00 PM

*Room: Tuscan - Lobby Level***Saturday, May 2****Registration**

7:30 AM-4:00 PM

*Room: Port of Vancouver - 2nd Level***Continental Breakfast**

8:00 AM-8:30 AM

Room: Ballroom Foyer - 2nd Level

Saturday, May 2

CP13

Text Mining, Applications - Part I of II

8:30 AM-9:20 AM

Room: Pinnacle Harbourfront Ballroom I - 2nd Level

For Part 2 see CP15

Chair: Lijing Qin, Tsinghua University, P. R. China

8:30-8:50 Selecting Social Media Responses to News: A Convex Framework Based On Data Reconstruction

Linli Xu, University of Science and Technology of China, China

8:55-9:15 Tracking Events Using Time-Dependent Hierarchical Dirichlet Tree Model

Rumeng Li, Peking University, China; Tao Wang, Wuhan University, China; Xun Wang, Peking University, China

Saturday, May 2

CP14

Networks, Graphs, Applications - Part I of II

8:30 AM-9:20 AM

Room: Pinnacle Harbourfront Ballroom II - 2nd Level

For Part 2 see CP16

Chair: Manuel Gomez-Rodriguez, Max Planck Institute for Intelligent Systems, Germany

8:30-8:50 Fast Eigen-Functions Tracking on Dynamic Graphs

Chen Chen and Hanghang Tong, Arizona State University, USA

8:55-9:15 Approximation Algorithms for Reducing the Spectral Radius to Control Epidemic Spread

Sudip Saha, Abhijin Adiga, B. Aditya Prakash, and Anil Vullikanti, Virginia Tech, USA

Saturday, May 2

Workshop 1 (full day): Machine Learning Methods for Recommender Systems

8:30 AM-5:00 PM

Room: Port of New York - 3rd Level

Workshop 2 (full day): 4th Workshop on Data Mining for Medicine and Healthcare

8:30 AM-5:00 PM

Room: Pinnacle Harbourfront Ballroom III - 2nd Level

Saturday, May 2

TS4

Tutorial Session: Information Theory in Data Mining

8:30 AM-9:30 AM

Room: Port of Singapore - 3rd Level

Chair: Tao Li, Florida International University, USA

In the last decade Information Theoretic methods slowly but surely became popular in the data mining community for selecting the best model for the data at hand. In this tutorial we present an overview of these methods. Starting from the basics, to how one defines and finds good solutions using Information Theory, to how such models provide highly competitive solutions to many data mining tasks.

Matthijs Van Leeuwen

Katholieke Universiteit Leuven, Belgium

Arno Siebes

Universiteit Utrecht, The Netherlands

Jilles Vreeken

Max Planck Institute for Informatics, Germany and Saarland University, Germany

Coffee Break

9:30 AM-10:00 AM

Room: Ballroom Foyer - 2nd Level



Saturday, May 2

CP15

Text Mining, Applications - Part II of II

10:00 AM-11:40 AM

Room: Pinnacle Harbourfront Ballroom I - 2nd Level

For Part 1 see CP13

Chair: Lijing Qin, Tsinghua University, P. R. China

10:00-10:20 Propagation-Based Sentiment Analysis for Microblogging Data

Jiliang Tang, Arizona State University, USA; Chikashi Nobata, Anlei Dong, and Yi Chang, Yahoo! Labs, USA; Huan Liu, Arizona State University, USA

10:25-10:45 Polyglot-Ner Massive Multilingual Named Entity Recognition

Rami Al-Rfou and Bryan Perozzi, Stony Brook University, USA

10:50-11:10 Online Resource Allocation with Structured Diversification

Nicholas A. Johnson and Arindam Banerjee, University of Minnesota, USA

11:15-11:35 Towards Permission Request Prediction on Mobile Apps Via Structure Feature Learning

Deguang Kong, University of Texas at Arlington, USA; Hongxia Jin, Samsung Research America, USA

Saturday, May 2

CP16

Networks, Graphs, Applications - Part II of II

10:00 AM-11:40 AM

Room: Pinnacle Harbourfront Ballroom II - 2nd Level

For Part 1 see CP14

Chair: Manuel Gomez-Rodriguez, Max Planck Institute for Software Systems, Germany

10:00-10:20 On Influential Nodes Tracking in Dynamic Social Networks

Xiaodong Chen and Guojie Song, Peking University, China; Xinran He, University of South Carolina, USA; Kunqing Xie, Peking University, China

10:25-10:45 Less Is More: Building Selective Anomaly Ensembles with Application to Event Detection in Temporal Graphs

Leman Akoglu and Shebuti Rayana, Stony Brook University, USA

10:50-11:10 Principled Neuro-Functional Connectivity Discovery

Kejun Huang and Nicholas Sidiropoulos, University of Minnesota, USA; Evangelos Papalexakis and Christos Faloutsos, Carnegie Mellon University, USA; Partha Talukdar, Indian Institute of Science, Bangalore, India; Tom Mitchell, Carnegie Mellon University, USA

11:15-11:35 Estimating Ad Impact on Clicker Conversions for Causal Attribution: A Potential Outcomes Approach

Joel Barajas, University of California, Santa Cruz, USA; Ram Akella, University of California, Berkeley, USA; Aaron Flores and Marius Holtan, AOL Research, USA

Saturday, May 2

TS4

Tutorial Session: Information Theory in Data Mining, continued

10:00 AM-12:00 PM

Room: Port of Singapore - 3rd Level

Chair: Tao Li, Florida International
University, USA

In the last decade Information Theoretic methods slowly but surely became popular in the data mining community for selecting the best model for the data at hand. In this tutorial we present an overview of these methods. Starting from the basics, to how one defines and finds good solutions using Information Theory, to how such models provide highly competitive solutions to many data mining tasks.

Matthijs Van Leeuwen

Katholieke Universiteit Leuven, Belgium

Arno Siebes

Universiteit Utrecht, The Netherlands

Jilles Vreeken

Max Planck Institute for Informatics,
Germany and Saarland University,
Germany

Lunch Break

12:00 PM-1:00 PM

Attendees on their own

Saturday, May 2

Workshop 3 (half day): Adaptive Learning On-a-chip: Hardware and Algorithms

1:00 PM-5:00 PM

Room: Pinnacle Harbourfront Ballroom I -
2nd Level

Workshop 4 (half day): Mining Networks and Graphs: A Big Data Analytic Challenge

1:00 PM-5:00 PM

Room: Pinnacle Harbourfront Ballroom II -
2nd Level

Workshop 5 (half day): Big Data and Stream Analytics

1:00 PM-5:00 PM

Room: Port of Singapore - 3rd Level

Workshop 6 (half day): Heterogeneous Learning

1:00 PM-5:00 PM

Room: Port of San Francisco - 3rd Level

Coffee Break

3:00 PM-3:30 PM

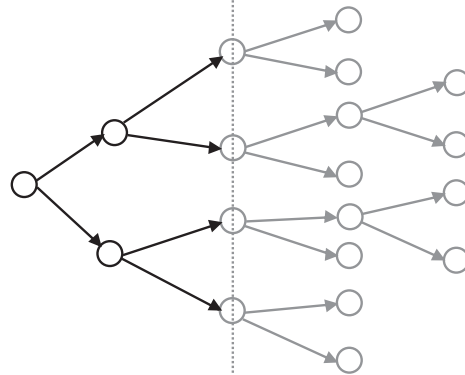
Room: Ballroom Foyer - 2nd Level



SDM15 Abstracts

2015 SIAM International
Conference on **DATA MINING**

April 30-May 2, 2015



Pinnacle Vancouver Harbourfront Hotel Vancouver, British Columbia, Canada

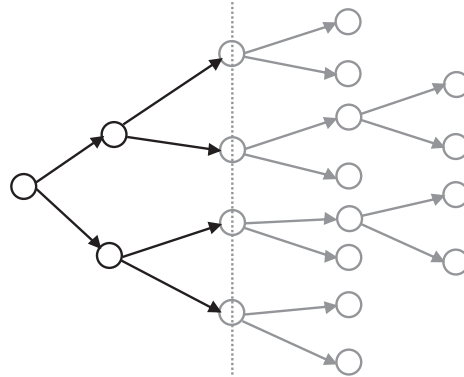
Abstracts are printed as submitted by the authors.

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Organizer and Speaker Index

2015 SIAM International
Conference on **DATA MINING**

April 30-May 2, 2015



Pinnacle Vancouver Harbourfront Hotel Vancouver, British Columbia, Canada

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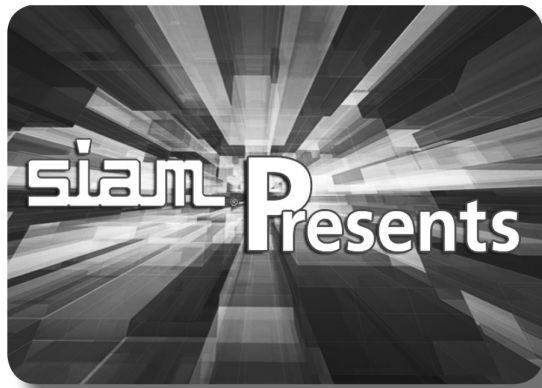
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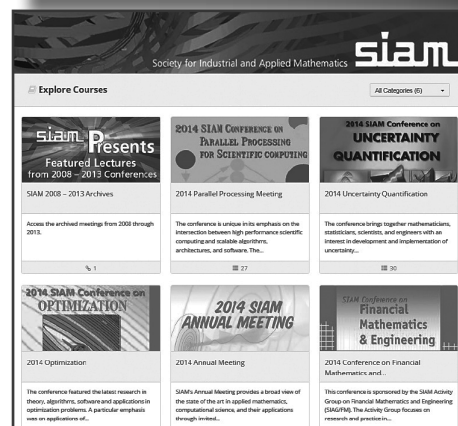
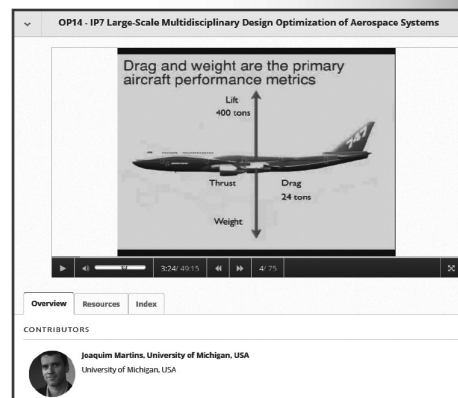
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- atmospheric and oceanographic science
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SDM15 Budget

Conference Budget SIAM Conference on Data Mining April 30 - May 2, 2015 Vancouver, British Columbia

| | | |
|--|-------|------------------|
| Expected Paid Attendance | 250 | |
| Revenue | | |
| Registration Income | | \$102,185 |
| | Total | <u>\$102,185</u> |
| Expenses | | |
| Printing | | \$1,100 |
| Organizing Committee | | \$2,500 |
| Invited Speakers | | \$8,350 |
| Food and Beverage | | \$32,300 |
| AV Equipment and Telecommunication | | \$11,200 |
| Advertising | | \$5,000 |
| Proceedings | | \$9,400 |
| Conference Labor (including benefits) | | \$46,580 |
| Other (supplies, staff travel, freight, misc.) | | \$7,100 |
| Administrative | | \$13,570 |
| Accounting/Distribution & Shipping | | \$7,236 |
| Information Systems | | \$13,047 |
| Customer Service | | \$4,928 |
| Marketing | | \$7,740 |
| Office Space (Building) | | \$4,896 |
| Other SIAM Services | | <u>\$5,171</u> |
| | Total | <u>\$180,118</u> |
| Net Conference Expense | | (\$77,933) |
| Support Provided by SIAM | | <u>\$77,933</u> |
| | | <u>\$0</u> |

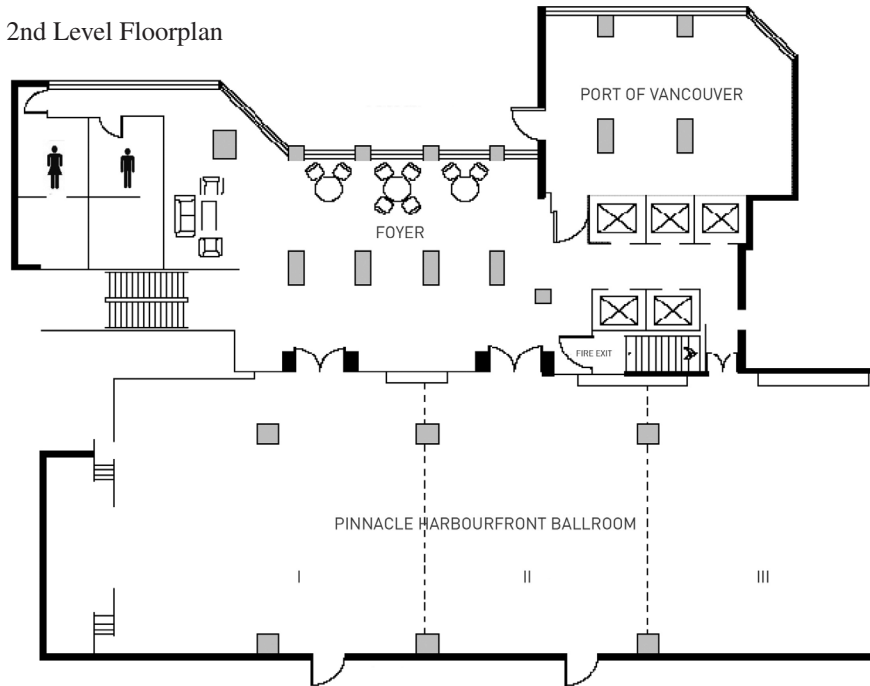
Estimated Support for Travel Awards not included above:

| | | |
|-------------------------|----|----------|
| Early Career / Students | 27 | \$20,450 |
|-------------------------|----|----------|

Pinnacle Vancouver Harbourfront Hotel

Vancouver, British Columbia, Canada

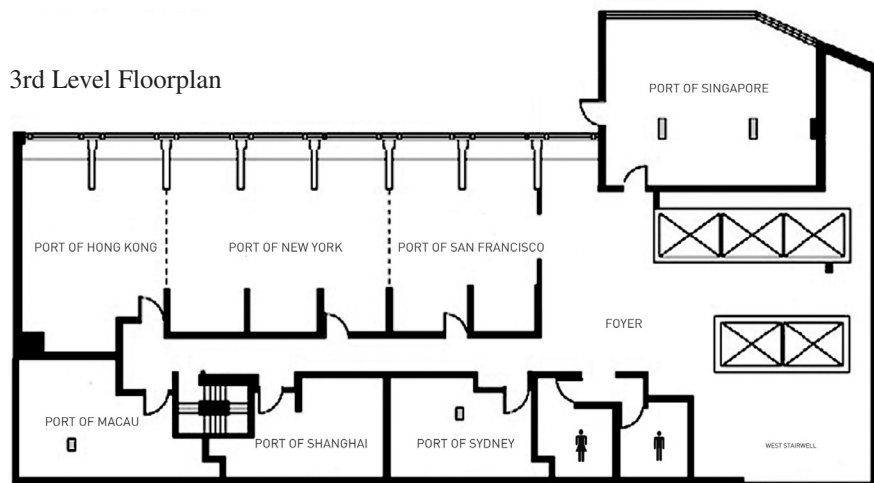
2nd Level Floorplan



PINNACLE HOTEL
VANCOUVER HARBOURFRONT

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3rd Level Floorplan



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